



## 2021 COPIC Humanitarian Award: Dr. Matthew Beacom

We are proud to announce that Dr. Matthew Beacom, a family medicine physician in Fremont, was chosen as the 2021 recipient of COPIC’s Humanitarian Award. Dr. Beacom is recognized for his commitment to making a difference in health care. The award was presented to Dr. Beacom at the Nebraska Medical Association’s annual meeting in September, and he is seen here with COPIC’s Director of Market Relations, Dale Mahlman.

Dr. Beacom grew up in Cedar Bluffs and received his M.D. at the University of Nebraska Medical Center (UNMC). He is a family medicine-trained clinician with 20+ years of experience that includes nursing home and hospice care as well as being a passionate advocate for long-term care residents.

In addition to his clinical practice, Dr. Beacom has been on faculty at UNMC since 2001 and participates in overseas medical mission trips as a mentor to medical students. He is the medical director for Three Rivers Public Health, two fire departments, and a national hospice agency.

Most recently, Dr. Beacom was involved in helping long-term care facilities in Nebraska write resident care plans for staff. His expertise was also recognized by the American Health Care Association as it sought Dr. Beacom’s guidance to help nursing home providers across the country manage the challenges and requirements that emerged from COVID-19.

Dr. Beacom also founded Combining Agricultural Safety and Health, a nonprofit program that provides education on farm safety in rural Nebraska.

The COPIC Humanitarian Award was established in 2001 in honor of former COPIC board member, Harold “Hal” E. Williamson. The annual award recognizes a physician going above the call of duty in the Nebraska health care community and provides a \$10,000 donation to be given to the health-related nonprofit of the recipient’s choice. Dr. Beacom chose to donate the \$10,000 to the Nebraska Health Care Foundation.

COPIC would like to recognize some of our past Nebraska recipients:

- ★ Donna Faber, M.D.; Omaha
- ★ Robert Rhodes, M.D.; Lincoln
- ★ Debra J. Romberger, M.D.; Omaha
- ★ Christina Fernandez, M.D.; Omaha
- ★ Donald Wirth, M.D.; Grand Island
- ★ Mark Emig, M.D.; Omaha

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